Logging In

GOOGLE ANALYTICS
LOGGING IN

Go to www.google.com/analytics

Click Access Analytics
LOGGING IN

Log in with your Google Account information

Click here to create a Google Account if needed

If you are already logged into Google, this page will not appear. See next slide.
ACCESSING REPORTS

Select one of the Accounts to locate your report.
**ACCESSING REPORTS**

**Overview » CUA Websites II**

<table>
<thead>
<tr>
<th>Website Profiles</th>
<th>Reports</th>
<th>Status</th>
<th>Visits</th>
<th>Avg. Time on Site</th>
<th>Bounce Rate</th>
<th>Completed Goals</th>
<th>Visits</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
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<td></td>
<td></td>
<td>393</td>
<td>0:03:05</td>
<td>40.97%</td>
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<td>178.72%</td>
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</tbody>
</table>

**Common Questions**
- Why am I not seeing any data in my reports?
- How do I know that my tracking code is installed correctly?
- I'm unable to edit my account settings, add a new profile, or get my tracking code.

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Click View Report

Click to view additional websites
ACCESSING REPORTS

If your website does not appear in this list, use the drop down box to select another account.

Click View Report

For more information contact Lisa Hawkins at hawkinsl@cua.edu