Report Options

GOOGLE ANALYTICS
REPORT OPTIONS

Click to choose type of visitor

Click to graph by day/week/month
Comparing Time Periods

Click to choose date ranges
COMPARING TIME PERIODS

Select dates
Select to compare
Click apply
COMPARING TIME PERIODS

Traffic Sources Overview

All traffic sources sent a total of 16,142 visits

74.44% Direct Traffic
Previous: 75.51% (-1.41%)

7.03% Referring Sites
Previous: 7.00% (+0.03%)

18.54% Search Engines
Previous: 17.49% (+5.97%)

Information comparing the time periods
REPORT OPTIONS

For more information contact Lisa Hawkins at hawkinsl@cua.edu